RIDDHI AGRAWAL

WORDPRESS DEVELOPER

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PROFESSIONAL SUMMARY

WordPress Developer with 2+ years of experience building custom, responsive, SEO-optimized websites for client and agency projects. Skilled in Elementor, ACF (Advanced Custom Fields), Custom Post Types, plugin development, and end-to-end site management including hosting, cPanel, and domain configuration. Comfortable delivering under tight deadlines (4-5 day turnarounds) and managing full site lifecycles from build to deployment to maintenance.

CORE SKILLS

WordPress & Page Building: Elementor, Custom Post Types, ACF, Custom Themes, Premium Theme Customization, Plugin Development & Integration

Front-End: HTML5, CSS3, JavaScript, Bootstrap, Responsive Design

Hosting & Site Ops: cPanel, Hostinger, GoDaddy, Domain Configuration, SSL Setup, Site Migration, Performance Optimization

Integrations & Automation: REST API Integration, Webhooks, Zapier, Payment Gateway Integration, CRM Integration, Postman, Mailtrap

Backend & Database: Python, Django, MySQL, MongoDB

Version Control: Git, GitHub

PROFESSIONAL EXPERIENCE

Senior Web Developer,Full-Time | Resicom Capital Advisors *September 2026 – Present*

- Leading the end-to-end development of a new website from scratch, focusing on custom functionality, dynamic property listings, and seamless user experiences. Working on lead generation, website analytics, third-party API integrations, including Google APIs, and backend systems to streamline business operations and improve digital performance.

WordPress Developer, Full-Time | Agaetis Technologies Pvt Ltd *July 2025 - June 2026*

- Built custom WordPress sites with dynamic functionality using ACF and Custom Post Types, tailoring content structures to each client's data model.
- Sourced, integrated, and maintained a plugin stack across multiple live sites to keep solutions scalable and easy to extend.
- Partnered with designers and stakeholders on responsive builds, performance tuning, and post-launch functionality improvements.
- Debugged database-driven site issues end-to-end, from front-end display bugs to underlying query and data problems.

Projects: nedonboard.com • medlycase.com • houseofworktops.co.uk/blog

Website Developer, Full-Time | BrownBook Studios Pvt Ltd *Dec 2024 - July 2025*

- Delivered fully functional, responsive WordPress sites from scratch within tight 4-5 day client deadlines.
- Designed and customized sites using Elementor, premium themes, and custom plugin/styling work matched to each client's brand and requirements.
- Managed the full deployment pipeline: hosting setup, cPanel administration, domain configuration, and ongoing post-launch maintenance.

Projects: reflectionsdesigns.in • pawsomehome.in • artzzfuzion.co • wealthcraft.org.in • veekaypackaging.com • unicointeriordesign.in

Junior WordPress Developer & Designer (Intern) | CodeStudios *Aug 2024 - Nov 2024*

- Streamlined the client requirement-gathering process, cutting development turnaround time by 15%.
- Built a library of reusable WordPress templates to standardize output quality and speed up future builds.
- Maintained structured delivery workflows to support timely, data-driven project decisions across the team.

Projects: dreamvacay.co.in • paradigmspazio.com

WordPress Intern | Neave Tech *Sep 2023 - Oct 2023*

- Assisted in building and styling WordPress pages, supporting site prep, QA, and content presentation for client review.
- Recognized for attention to detail and consistently positive client feedback on delivered work.

Projects: neave.tech

OTHER PROJECTS

Links: inddiethumpers.com • kashicogxp.com • 786rider.com • sabiolink.com

EDUCATION

Bachelor's in Computer Science - D.G Ruparel College of Arts, Science & Commerce

HSC - Science - Thakur College of Science & Commerce

ICSE - Science - Children's Academy